

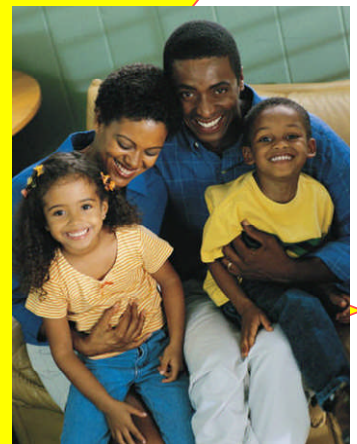


**Join the National Perinatal Association for our 1<sup>st</sup> Summit & Webinar:**

**Strengthening & Sustaining NICU Support Programs & State Perinatal Associations**

Thursday, April 22, 2010  
St. John's Mercy Medical Center,  
St. Louis, MO

**On-site program: 8:30AM – 4:00PM**  
**WEBINAR: 1:00 – 4:00 pm**



Program sponsored in part by:

The National Perinatal Foundation  
MedImmune, LLC  
St. John's Mercy Medical Center

**Purpose:**

The goals of this summit are to assist State Perinatal Associations and Support Programs for Families of Premature Infants with:

- Fostering leadership to assure continued advocacy and support of perinatal health and personal family issues through state associations and parent support programs.
- Providing strategies for improved administration and programmatic operations
- Growing and sustaining external support and member/volunteer involvement

**REGISTRATION FORM**

(Copy and complete this form for additional registrants)

**Registration Deadline: Wednesday April 7, 2010**

Name: \_\_\_\_\_

Agency/program \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**NPA Member:** Yes \_\_\_\_\_ No \_\_\_\_\_

*Not a member? Join now to have access to other NPA member benefits!*

**Annual Membership Fee: Individual : \$75      Parent: \$45**

**On-site Registration Fee: \$25.00 Make check payable to: National Perinatal Association**

Individuals attending on site are invited to a "Meet & Greet" Reception on

Wednesday evening, 4/21/2010 from 7:00 – 9:00 pm at the Marriott Hotel

Hosted by St. John's NICUPS (*Neonatal Intensive Care Unit Parent Support*)

**Webinar: No Charge for the first 125 registrants; \$25/registrant #126 and greater**

Completed Registration Form required for webinar; Email, fax or mail completed form to NPA.

Reservation and access information will be sent to registrants upon receipt of registration.

***Return Registration Form To:***

***National Perinatal Association***

***2000 N. Beauregard St., 6<sup>th</sup> Floor,***

***Alexandria, NA 22311***

***For information: 1-888-971-3295***

***Fax: (703) 684-5968***

***[e-mail: klove@nationalperinatal.org](mailto:klove@nationalperinatal.org)***

Overnight reservation information: \$79/night (single or double)

St. Louis Marriott West

660 Maryville Center Drive

St. Louis, MO 63141

Phone: (314) 878-2747

## SUMMIT AGENDA

8:15am – 8:45am		<b>Registration &amp; Continental Breakfast</b>
8:45am	<b><u>Welcome</u></b>	<b>Welcome</b> <i>Mitchell Goldstein, MD – President, National Perinatal Association (NPA)</i> <i>Sharon Chesna – Summit Chairperson, Immediate Past President, NPA</i>
9:00 – 9:30	Plenary	<b>Building Leadership – Presenter: Sharon Chesna</b> <b>This session will focus on strategies for finding and holding on to top talent to continue your program/association’s growth and results, and share leadership strategies and best practices that can be adapted to any organization</b>
9:30 - 10:15	<b><u>Panel</u></b>	<b>Engaging Members and Volunteers - Moderator: Sharon Chesna, NPA</b> <b>Panel:</b> Judy Meehan-- National Healthy Mothers, Healthy Babies Coalition (NHMHB) Gary Walls--Kentucky Perinatal Association Judith Gooding and Laura Miller--March of Dimes (MOD) <b>This session will focus on how to identify members with an interest in your program/cause, coordinate your program w/ their needs and interests, how to identify, recruit and utilize volunteers, and retention strategies for both.</b>
10:15	Break	
10:30 – 11:15	<b><u>Panel</u></b>	<b>Start-up &amp; Sustaining - Moderator: Michael Hynan, NPA Board member</b> <b>Panel:</b> Becky Hatfield--University of Utah Hospital, Kathy Boswell--St. John’s Mercy Children’s Hospital, Gary Walls--Kentucky Perinatal Association <b>This session will focus on the processes required to gain the support and buy-in of institutions, organizations, initial volunteers, and developing your model. Strategies for sustaining on-going funding, keeping the message/program fresh, retaining leadership and demonstrating effectiveness will be discussed.</b>
11:15 – 12:00	<b><u>Panel</u></b>	<b>Promoting Your Cause - Moderator: Bernadette Hoppe, NPA Advocacy Chair</b> <b>Panel:</b> , Judy Meehan--NHMHB, Judith Gooding and Laura Miller--MOD, MaryLou Martin – South Carolina Perinatal Association <b>This session will discuss strategies for building awareness for - and marketing your program or cause. Examples include personal outreach/invitations, materials, special events, and more.</b>
12:00 – 1:00		<b>Lunch</b>
1:00	<b><u>Webinar</u></b>	<b>Welcome</b> <i>Mitchell Goldstein, MD – President, National Perinatal Association</i> <i>John Morrison, MD – Chairperson, NPA State Forum</i> <i>Becky Hatfield – Chairperson, NPA Family Advocacy Network (FAN)</i>
1:15 – 2:00	<b>Panel 1</b>	<b>State Perinatal Associations, Models that Work – Moderator: John Morrison, NPA</b> <b>Panel:</b> Anne Conway – Wisconsin Perinatal Assoc., Gary Walls – Kentucky Perinatal Assoc., Sharon Chesna – New York State Perinatal Assoc., Marylou Martin – South Carolina Perinatal Association
2:00 – 2:55	<b>Panel 2</b>	<b>Advocating for your cause - Moderator: Bernadette Hoppe, NPA</b> <b>Panel:</b> Judy Meehan – NHMHB, Maureen Boyle – MOST, MaryAnn Laffin - NPA
3:00 – 3:55	<b>Panel 3</b>	<b>Making the Case for Family Support in every NICU - Moderator – Mike Hynan</b> <b>Panel:</b> U. of Utah Hospital - Dr. Jerald King & Becky Hatfield; St. John’s Mercy Hospital - Christina Crain & Kristy Love, March of Dimes - Judith Gooding and Laura Miller
3:55 – 4:00	<b><u>Closing</u></b>	