



Corporate Membership

The National Perinatal Association (NPA) unites a **diverse membership** of health care providers, parents, caregivers, educators, advocates, institutions, and corporations who share common goals.

NPA offers a variety of corporate membership opportunities that allow you to determine your **level of engagement** with NPA's **leadership and membership** and your **visibility** within NPA's **programming** and at **events** throughout the year.

Gold

\$15,000

Board Member and Member Engagement

- Opportunity to send **two company leaders** to participate in NPA's annual Corporate Member meeting, which is held concurrently with our conference, to **discuss community priorities** and **identify opportunities** for collaboration
- Opportunity to **propose a workgroup topic or activity** of interest to your organization and to actively participate as **consultant**
- Opportunity to **present to the NPA Board of Directors** for **30 minutes** (once a year) to inform our leadership about programs, data, health policy & advocacy issues, and other priorities - as agreed on by NPA and your organization
- Opportunity to **host a focus group** concurrent with NPA's annual conference
- Access to **NPA Board of Directors as strategic thought partners** on issues of importance to your community, company, and customers
- Opportunity to host a **webinar** once a year for NPA Board members or NPA membership

Visibility

- **Logo recognition** on the Partners page of the NPA website
- **Social media recognition** and **one media collaboration** each year
- **Acknowledgement** in NPA's Annual Report
- Annual **conference participation**, including:
 - **2 conference registrations** for your representatives and guests
 - **Premium exhibitor space** and the opportunity to work with a **"Board Ambassador"** who is familiar with your organization, understands your mission, and can connect you with others who share your vision
 - **Virtual exhibitor space** at www.npaconference.org
 - Inclusion of **one educational item** in our conference **welcome packet**
 - **Recognition** by Conference Chairs in their Welcome address
 - **Featured slide** in our presentation that runs between sessions
 - **Ad** in our pre-conference email which is sent to all attendees
 - **Logo** in our daily conference re-cap emails and on NPA's conference website
 - Designated **half-page** in the printed 2024 conference agenda

Please accept our invitation. to share
your projects, passions, and priorities with our community



Executive Director,
National Perinatal Association
www.nationalperinatal.org

Join Us in 2024 for our conference.

Towards Trauma-Responsive Perinatal Care

May 15-17 in Anaheim, California

- Free conference registration
- Exhibitor booth with "Board Member Ambassador"
- Insert in all NPA conference attendee packets
- Invitation to annual Corporate Member meeting